

PRIVACY POLICY

This Privacy Policy applies to the OONE WORLD mobile application, website (made available to you at oone.world) and platform (**hereinafter “Oone World”, “App”, “Website” or “Platform”**) provided by TMECOLOGY DMCC, a company duly incorporated under the laws of the United Arab Emirates under the register number DMCC194196, license number DMCC-854790, having its registered address at: Unit No 404 HDS Business Center, Plot No: JLT-PH1-M1A, Jumeirah Lakes Towers, Dubai, UAE (**hereinafter “Oone World”, “we”, “us” or “our”**). It describes how Oone World collects, uses, and discloses your Personal Information that we obtain from the Users of our Platform and any account services provided through the Platform, and how we use and disclose that information. For purposes of this Policy, **“Personal Information”** refers to information supplied by any User of the Platform, from which the identity of such User may be directly or indirectly determined.

By registering an Account and using our App, Website or Platform, you agree that your Personal Information will be handled as described in this Policy and to the Terms of Use applicable to the Platform (**hereinafter “Terms of Use”**); capitalized terms used herein shall have the same meaning as set forth in the Terms of Use (made available to you at oone.world).

BY USING THIS APP, WEBSITE AND PLATFORM OR REGISTERING AN ACCOUNT WITH OONE WORLD OR USING ANY OTHER OONE WORLD SERVICES MADE AVAILABLE TO YOU THROUGH OONE WORLD APP, WEBSITE OR PLATFORM (COLLECTIVELY, THE “SERVICES”), YOU AGREE THAT YOU HAVE READ, UNDERSTOOD AND ACCEPTED THE PRESENT PRIVACY POLICY AND TERMS OF USE AVAILABLE ON THE OONE WORLD WEBSITE. YOU SHOULD READ THE ENTIRE PRIVACY POLICY CAREFULLY BEFORE USING THIS PLATFORM OR ANY OF THE OONE WORLD SERVICES. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU SHOULD NOT REGISTER AN ACCOUNT WITH OONE WORLD, YOU MUST IMMEDIATELY UNINSTALL THE APP AND CEASE USING IMMEDIATELY THE OONE WORLD APP, WEBSITE OR PLATFORM.

1. YOUR DATA CONTROLLER

You are contracting with TMECOLOGY DMCC as specified in herein. The company you are contracting with is your **Data Controller**, and is responsible for the collection, use, disclosure, retention, and protection of your Personal Information in accordance with this Privacy Policy as well as any applicable laws and regulations as described herein. In line with applicable regulations, we have appointed a **Data Protection Officer**, in charge of handling your Personal Information, who can be contacted in accordance with the “Contact Us” section below.

2. PERSONAL INFORMATION WE COLLECT

When you visit the Oone World Website, App or Platform, we automatically collect certain information about your device, including the type of device you use, information about your web browser, IP address, the mobile device's unique ID, operating system, time zone, type of mobile internet browser and some of the cookies that are installed on your device. Additionally, as you browse our Website, App or Platform, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Platform, and information about how you interact with our Platform. We refer to this automatically collected information as **“Device Information”**. We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit www.allaboutcookies.org. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Platform;
- “Log files” track actions occurring on our Platform, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps;
- “Web beacons” “tags” and “pixels” are electronic files used to record information about how you browse our Platform.

In order to use our Services and create an Account on our Platform, we will need to collect certain information from you, which can include your name, country of residency, e-mail address, telephone number, geolocation, billing address, and payment information (including your preferred Payment Method). We refer to this information as **“Personal Information”**.

Furthermore, with your consent by using our Services, we will collect the following information for our features to function properly and monitor your activity:

- Background geolocation;

- Location, movements, change of location and speed;
- Estimated fuel consumption;
- Estimated CO2 emissions;
- Approximate statistics on your trips.

You may turn location monitoring on and off from time to time using the settings of your operating system of your device but, if you disable this functionality, we will not be able to collect the necessary information which will prevent tracking and/or conversion of your movements into in-game rewards. We refer to this information as “**Location Data**”.

We use all this information to provide features of our Services and to improve and customize the Services we offer to our Users. The information may be uploaded to the Oone World's servers and/or a third party Service Provider's server or it may be simply stored on your device. You can enable or disable access to this information at any time, through your device settings.

3. USE OF YOUR PERSONAL INFORMATION

We use the Personal Information that we collect to provide and maintain our Services and to fulfill any actions and requests placed through the Website, the App and Platform. Additionally, we might use your Personal Information to:

- Communicate with you and notify you about changes to our Services;
- Re-contact with you if we have not heard from you in a while;
- Allow you to participate in interactive features of our Services;
- Credit you in-game rewards, exchange and safekeep them;
- Provide you with information or advertising relating to our own and our partners’ services (when in line with the preferences you have shared with us);
- Allow you to participate in social sharing;
- Including live social media feeds;
- Provide customer care and support;
- Provide analysis or valuable information to improve our Services;
- Detect, prevent and address technical issues; and screen our services for potential risk or fraud.

4. WHERE WE STORE YOUR PERSONAL INFORMATION

Our operations are supported by a network of computers, servers, other infrastructure and information technology, and third-party service providers. We and our third-party service providers and business partners store and process your Personal Information in the United Arab Emirates, Saint Kitts and Nevis, European Union, the United States of America and elsewhere in the world. Courts, law enforcement and security agencies of these jurisdictions may be able to use legal processes to access your Personal Information.

5. THIRD PARTY DISCLOSURES

Generally, we do not sell or trade, your personally identifiable information unless we provide you with advance notice and obtain your consent to do so.

This does not include our Website, App and Platform hosting partners and other third parties and service providers who assist us in operating our Platform, conducting our business, collecting payments, crediting, exchanging and safekeeping your in-game rewards or serving our users (such as, but not limited to, website, app and software hosting, payment processors, merchant acquirers, software development and maintenance providers, virtual assets services providers). In addition, we may use third-party service providers to monitor and analyze the use of our Services (such as, but not limited to, Google Analytics, Google Tag Manager, Google Play Store, Google Search Console, Yandex Metrika, Segment, Amplitude, Firebase). These third parties, **defined as Data Processors** under applicable laws, may have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purposes. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to such disclosures outside of your jurisdiction.

We may also release your Personal Information, within the given legal boundaries, when its release is appropriate to enforce our Platform and App policies or protect our or others’ rights, property, or safety. Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Non-personally identifiable information may, within the given legal boundaries, be provided to other parties for marketing, advertising, or other uses. We will not disclose such information to third parties if we have received and processed a request from you not to do so. To submit such a request and oppose your refusal to such information being shared, please contact us in written form in accordance with the “Contact Us” section below.

For UK & EEA clients: Transfers of Personal Information outside of the European Economic Area (EEA) and the United Kingdom (UK):

We may transfer your Personal Information outside the EEA and UK to our third-party service providers and business partners. Transfers outside of the EEA or the UK (as appropriate) shall be in accordance with lawful transfer mechanisms. If Personal Information is transferred to a country which has been found by the European Commission to have an essentially equivalent standard of data protection to the EEA, then we may rely on an ‘adequacy decision’ to transfer that Personal Information. If Personal Information is transferred from the EEA or UK to the US, we may rely on standard contractual clauses.

6. DO NOT TRACK

Please note that we do not alter our Website, App’s and Platform data collection and practices when we see a “Do Not Track” signal from your browser. Do Not Track (**hereinafter “DNT”**) is a privacy preference you can set in most browsers. There is no standard interpretation or practice for responding to DNT signals, so we handle all user information consistent with this privacy policy. For more details, you can visit www.allaboutdnt.com.

7. THIRD PARTY WEBSITES AND INTEGRATIONS

Our Website, App or Platform and the Services provided within them may contain links to other websites and companies that are not operated by us. If you click on a third-party link, you will be redirected to that third-party’s website. We strongly advise you to review the privacy policy of every website you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party websites or services.

8. PRIVACY WHEN USING VIRTUAL ASSETS AND BLOCKCHAINS

To the extent that certain Services that are made available to you by third-party services providers on our Platform for the purposes of remuneration, holding and transfers of Virtual Assets, certain of your Personal Information can be shared with such third parties and stored by them. Your use of Virtual Assets may be recorded on a public blockchain. Public blockchains are distributed ledgers, intended to immutably record transactions across wide networks of computer systems. Many blockchains are open to forensic analysis which can lead to re-identification of transacting individuals and the revelation of Personal Information, especially when blockchain data is combined with other data.

As blockchains are decentralized or third-party networks which are not controlled or operated by us, we are not able to erase, modify, or alter Personal Information on such networks.

Although this data is anonymous, certain information could be used to personally identify you if you provide it to a third party as any third party can read the information included in the blockchain. Neither we nor any of our affiliates control the blockchain. You should therefore assume that this data will be available publicly in perpetuity. You should therefore either avoid using the Service if you do not wish for people to link this information with you personally.

You may opt out of this information on being included in the blockchain but in order for you to continue receiving our Services and in-game rewards, you must give and maintain your consent to us and our affiliates processing your data in accordance with this Policy. The data relating to those shall remain on the blockchain indefinitely.

9. MINORS PRIVACY

Oone World Website, App or Platform (and any of our Services) are intended for users who are at least 18 years old. People under the age of 18 are not permitted to use or register for the Website, the App or the Platform. Any use of our Services by anyone under the age of 18 (**hereinafter “minors”**) would be in violation of our Terms of Use.

Therefore, Oone World Website, App or Platform do not address minors. We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your minor children have provided us with Personal Information, please contact us in accordance with the “Contact Us” section below. If we become aware of the fact that we have collected Personal Information from minors without verification of parental consent, we take steps to remove that Personal Information from our servers.

10. HOW WE PROTECT YOUR PERSONAL INFORMATION

Our Platform, App or Oone World are scanned on a regular basis for security holes and known vulnerabilities in order to make your use as safe as possible and reduce the risk of loss, misuse, unauthorized access, disclosure or modification of your Personal Information. Unfortunately, no (digital) system or network can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the “Contact Us” section below.

11. YOUR RIGHTS

When it comes to your rights, we want to make sure you have everything you need to make informed decisions. In line with applicable regulations, you have the right to:

- know how your personal information is used;
- receive your personal data in a structured and machine-readable format;
- access, request and receive the personal information we have collected;
- restrict and stop the processing of your data where it is inaccurate or object to the purpose of the processing;
- object to automated decisions made by automated processing of your personal data;
- rectify and update inaccurate personal data and the right to delete your personal data and be forgotten. To submit such a request, please contact us in accordance with the “Contact Us” section below.

12. CHANGES

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. Your use of the Platform or the App following these changes means that you accept the revised Privacy Policy.

13. CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email at info@oone.world. Please note that email communications are not always secure, so please do not include unnecessary sensitive information in any emails.

If you would like your information to not be disclosed to third parties in accordance with this privacy policy, please contact us by email at info@oone.world with the subject “*Don’t disclose my information:(username)*”. As far as technology allows us to, we will take the necessary measures to stop such disclosure of your Personal Information. Please note that we may continue to share your information with our affiliates, and service providers, for essential purposes described above and other such circumstances.

If you would like access to, update or delete your personal information, please contact us by email at info@oone.world with the subject “*Access/ Update/ Delete:(username)*”.

If you are a parent or guardian and you are aware that your minor children have provided us with Personal Information, please contact us by email at info@oone.world with the subject “*Minor:(username)*”. As far as technology allows us to, we will take the necessary measures to delete this Personal Information.

If you have reason to believe that your interaction with us is no longer secure, please contact us by email at info@oone.world with the subject “*Security:(issue)*”;

To contact our Data Protection officer, please contact him by email at info@oone.world.

14. COOKIES

We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We might use cookies from (but not limited to): [Google Analytics](#), [Google Tag Manager](#), [Google Play Store](#), [Google Search Console](#), [Yandex Metrika](#), [Segment](#), [Amplitude](#), [Firebase](#), Oone Drive LLC, to obtain web analytics and intelligence about your usage across our Website, App and Platform.

Analytic Cookies. We implemented cookies and other technologies used for analytics to help collect data that allows our services to understand how you interact with a particular service. These insights allow us to both improve content and build better features that enhance your experience. These cookies are used by third-party service providers to analyse how our Website, App and Platform are used and how they are performing. These tools use programming code to collect information about your interactions and do not store any personally identifiable information.

Functionality Cookies. These cookies allow our Platform to remember the choices you make when you visit in order to provide enhanced, personalized features to you like the language preference and region you are located in.

Advertising and Retargeting Cookies. These cookies save information from your browsing history in order to record your interest and your browsing path on our Platform. We may use advertising and targeting cookies for retargeting which enables our advertising partners to target ads to you on other websites, based on your visit to our Platform. Without these cookies, the online advertisement you encounter will be less relevant to you and your interests.

15. GOVERNING LAW

The present Privacy Policy and the way we collect, use, and disclose your Personal Information is regulated by UAE Federal Decree Law No. 45/2021 on the Protection of Personal Information and applicable regulations.

All matters relating to the Website, the App or the Platform and this Privacy Policy, and any dispute or claim arising therefrom or related thereto shall be governed by or construed in accordance with the laws of the United Arab Emirates.

16. DATA RETENTION

When your Personal Information is no longer necessary for the purposes for which it may lawfully be processed, we will remove any details that will identify you, or we will securely destroy the relevant records. We may need to maintain records for a significant period of time after you cease being our client for legal or regulatory reasons, for example when we need to retain information to help manage a dispute or legal claim. Additionally, we are subject to certain anti-money laundering laws which may require us to retain the following for a period (e.g., 5 years) after our business relationship with you has ended.

Date of latest revision of the present Privacy Policy: 15th April 2024.